



# **GAINING PROFESSIONAL EXPERIENCE IN HIGH SCHOOL**

**VICTORIA WOLFE BENDER & DAVID WOLFE BENDER**



# ABOUT US

## VICTORIA WOLFE BENDER

- **VP of Marketing, Institute for Study Abroad**
- **Decades of experience in marketing and communications (and yearbook!)**
- **BS in Applied Math and Aerospace Engineering (AKA: rocket science!), University of Virginia**
- **MBA (with marketing concentration), Indiana University Kelley School of Business**





# ABOUT US

**DAVID WOLFE BENDER**

- **First-year student at Indiana University**
- **Triple majoring in journalism, political science, and economics in IU's Hutton Honors College**
- **Student Government Reporter, Indiana Daily Student**
- **Editor of the Students United Reporting Network**

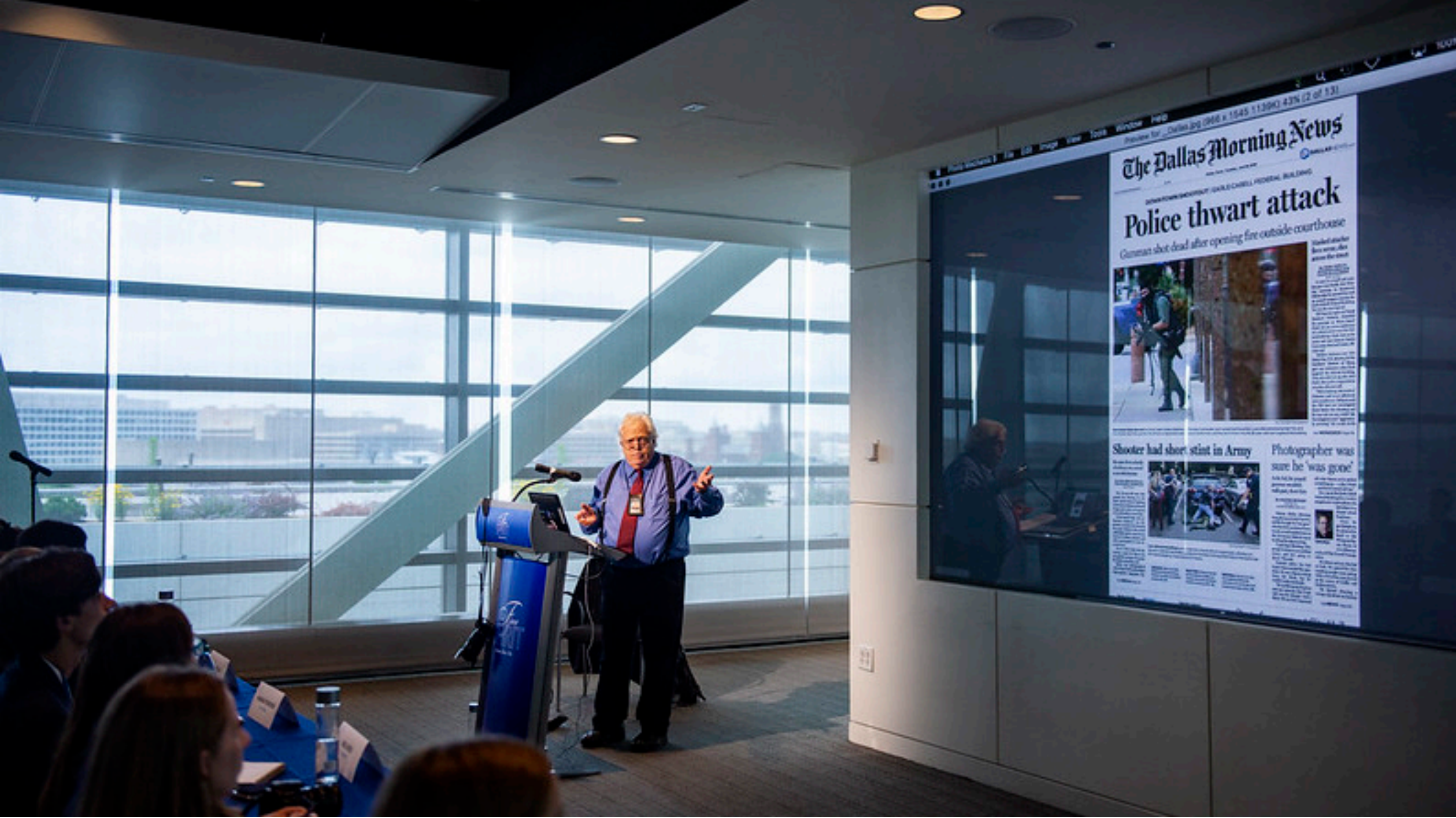






**AL NEUHARTH FREE SPIRIT AND JOURNALISM CONFERENCE**









**WFYI PUBLIC RADIO**







# AGENDA

GAINING PROFESSIONAL EXPERIENCE IN HIGH SCHOOL

**Part I: What Employers are Looking for**

**Part II: How to Be Marketable for Internships**

**Part III: How to Find Internships**

**Part IV: How to Get Internships**

**Part V: Conclusion**



# ABOUT YOU!

**TELL US THE FOLLOWING INFORMATION IN THE CHAT**

- **What state you are from**
- **What year in school you are (9th, 10th, 11th, 12th, etc.)**
- **What publications you work for (yearbook, newspaper, broadcast, literary magazine, etc.)**



# **WHAT EMPLOYERS ARE LOOKING FOR**

**PART I**



**HARD SKILLS**

**VS**

**SOFT SKILLS**



# **WHAT ARE SOFT SKILLS?**

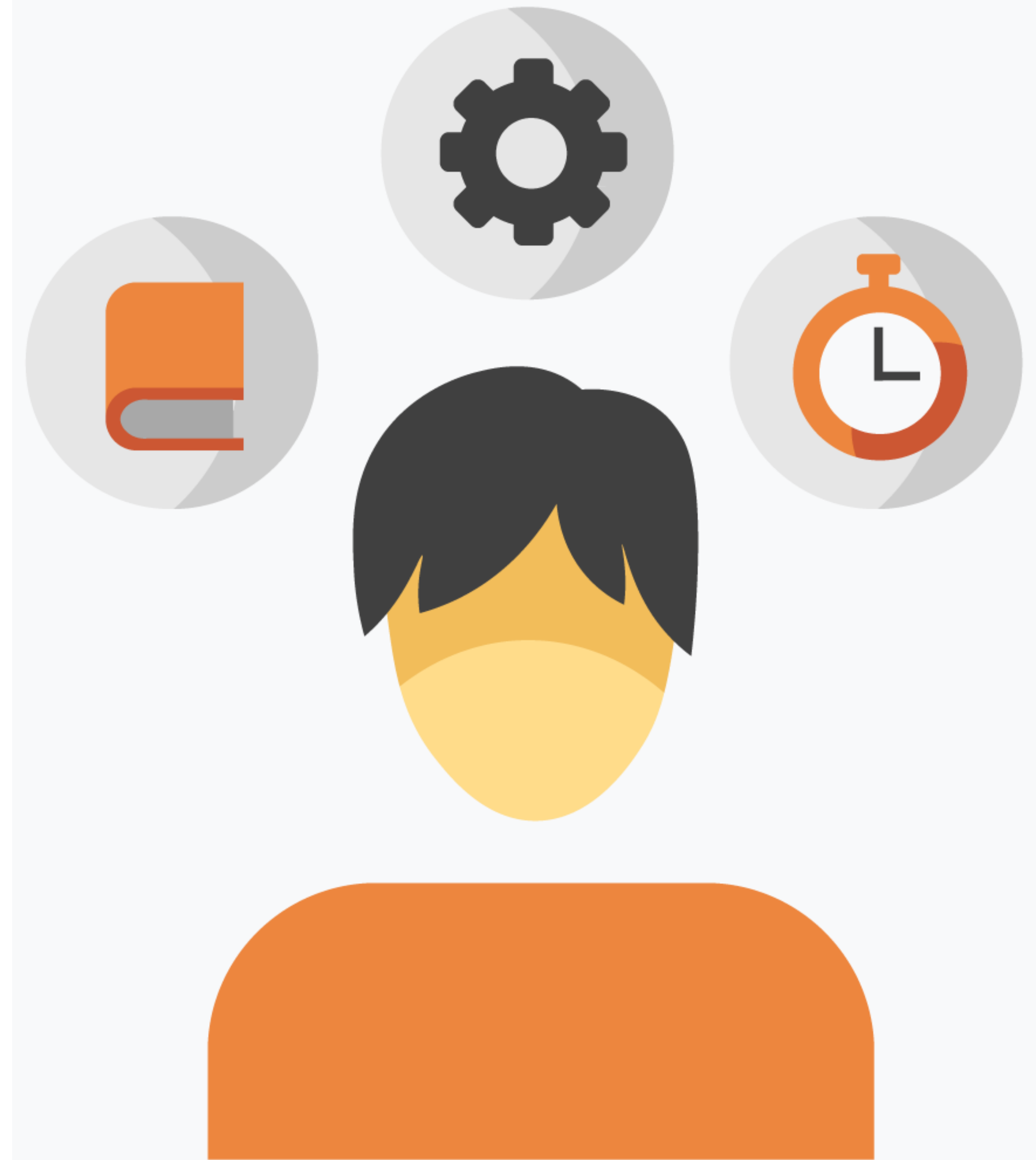
**ALSO KNOWN AS “POWER SKILLS”**

- **Developed long-term**
- **Not necessary taught in a classroom**
- **Could be considered “personality traits”**
- **Can be applied to many (or most) professions and jobs**



# EXAMPLES OF SOFT SKILLS

- Creative thinking
- Conflict resolution
- Teamwork
- Adaptability
- Time management
- Communication Skills



**Soft skills**



**GOOD NEWS:**  
**JOURNALISTS**  
**HAVE**  
**POWER**  
**SKILLS**



# **THE 2020 LESSON**

**WE LIVE IN A CHANGING WORLD**



9:42



The New York Times

LIVE

# U.S. Now Has More Known Cases Than Any Other Country



U.S. Cases

Jobs

Photos

Markets



# **A CHANGING TIME**

**IT'S NOT JUST ABOUT **WHERE** YOU GO.**

**IT'S ABOUT **WHAT** YOU DO ONCE YOU GET THERE.**



# **HOW TO BE MARKETABLE FOR INTERNSHIPS**

**PART II**



**THE EASIEST STEP**

**GET INVOLVED IN EVERYTHING YOU ARE  
INTERESTED IN**



**BREADTH AND DEPTH**



**STUDENT MEDIA**

**BUT ALSO...**

**GO BEYOND**





# Since Parkland

12  
months





WSJ Noted.



KOQED



Los Angeles Times

THIS

INSIDER



# HIGH SCHOOL

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# H SJ 101

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# JOURNALISM

Presented By *The Dallas Morning News*

# WHAT YOU'LL NEED

## ITEMS TO HAVE IN ORDER TO GET AN INTERNSHIP

- Well-designed resume
- Cover letter
- Clips (also referred to as work samples)



**BRAND**



# WHAT MAKES A GOOD BRAND?

## COLORS, ELEMENTS, SIZING, FONTS.

- **Powerful colors that fit your “mood”**
- **Fluidity**
- **Easy to recognize**
- **Screams “you”**

NSPA 2020 — VICTORIA WOLFE BENDER AND DAVID WOLFE BENDER





# GRAPHIK FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890!@#\$%^&\*()-

# **THE PERSONAL BRAND**



Tim Stewart, Accountant

80 Gold St Apt#19M, New York , 10038, United States, (917) 407-2179, tim.stewart@gmail.com

PROFILE

Certified Accountant with five years of experience in account reconciliations, streamlining accounts, and financial planning. Highly motivated professional with a proven track record of delivering accurate reports and high quality service. Possess a comprehensive understanding of all aspects of accounting and financial planning. A dedicated leader with the ability to lead effective teams in attaining profit improvement.

EMPLOYMENT HISTORY

Nov 2013 — Sep 2019

Staff Accountant, Dubone Partnership

New York

Managed accounts by analyzing costs and revenues.

Projected future trends based on analysis work.

Managed complex expense reporting.

Develop strategies for minimizing tax liability.

Work closely with auditors during all audit processes.

Performed financial risk assessments for all future business projects.

Organized sales and profit reports.

Prepare, review, and submit crucial budget plans for company goals.

Jul 2010 — Jul 2013

Huntington Associates

Philadelphia

Oversaw the management of all company accounts.

Processed staff payroll and other main aspects of financial transactions.

Managed accounting teams and ensured that all accounting records were complete and accurate.

Explained financial matters to people outside of the finance department in a comprehensive way.

Remained professional and discreet when handling sensitive or private financial matters.

Worked closely with junior staff members while aiding them in the progression of their careers.

EDUCATION

Jul 2009 — Jul 2013

Master of Accountancy, St. Joseph's College

New York

Graduated with High Honors.

Sep 2006 — May 2010

Bachelor of Finance, University of Pennsylvania

Philadelphia

Graduate *summa cum laude*.

President of Student Counsel.

SKILLS

Financial Reporting

Expert

Advanced Technological Skills

Expert

Budgeting & Forecasting

Expert

Effective Time Management

Expert

Interpersonal Skills

Expert

REFERENCES

LeAnne Gaines from Dubone Partnership

lgaines@dbp.com · 917-988-1212

Jeffrey Ringer from Huntington Associates

jringer@huntingpa.com · 267-348-9533

Liam Olsen from Huntington Associates

lolsen@huntingpa.com · 913-278-8787

<div>Harper Kent</div> <div>harperkent@email.com • linkedin.com/in/your-name-here</div>		City, State Zip • (555) 555-1234
<div>Skills</div> <ul style="list-style-type: none"><li>• <b>Key Skill</b> - Brief description of the skill and how you use it.</li><li>• <b>Key Skill</b> - For management, you'll be expected to have technical hard skills and interpersonal soft skills.</li><li>• <b>Key Skill</b> - Include hard skills that show off domain knowledge and expertise.</li><li>• <b>Key Skill</b> - Include people and task-management skills that show you know how to lead a team.</li></ul>		
<div>Experience</div> <div>Company 4, Location</div> <div>Job Title</div> <div>(MM/YYYY)-Present</div> <div>When writing your experience section for a management position, be sure to focus on the teams you managed and the outcomes they were able to achieve. Tailor your resume by focusing on skills and accomplishments that relate to the job description, rather than simply listing your day-to-day duties.</div>		
<div>Company 3, Location</div> <div>Job Title</div> <div>(MM/YYYY)-(MM/YYYY)</div> <div>Try replacing some of your duties with measurable results and accomplishments rather than duties. Remember, "duties tell, accomplishments sell." To create a strong measurable result, try this format: [Action verb] [brief explanation of accomplishment] resulting in [quantifiable outcome. Using %, \$, etc. will draw the eye and make an impact].</div>		
<div>Company 2, Location</div> <div>Job Title</div> <div>(MM/YYYY)-(MM/YYYY)</div> <div>Keep your sentences short and to the point. This will make it easier for a recruiter or hiring manager to read or skim. For your more recent positions, really play up your management skills. Your older positions will give you an opportunity to delve deeper into your technical know-how and hard skills.</div>		
<div>Company 1, Location</div> <div>Job Title</div> <div>(MM/YYYY)-(MM/YYYY)</div> <div>Recruiters like to see the arc of your career. Make sure your resume conveys how your responsibilities have increased from one stop to the next. It's OK to leave positions off your resume if they aren't relevant to the job you're pursuing. Unless the experience is crucial, you can also go into fewer details on older positions.</div>		
<div>Education and Certifications</div> <ul style="list-style-type: none"><li>• Degree, Graduation Year (YYYY) College Name, Location</li><li>• List additional certifications obtained or management trainings completed</li></ul>		

**DANA TEPPER**

303.307.5K30    DANA1TEPPER@GMAIL.COM    DANA1TEPPER.COM

### PROFESSIONAL EXPERIENCE

**INSTYLE MAGAZINE**  
October-November 2013

**FREELANCE DIGITAL DESIGNER**  
Designing InStyle promotional materials, including web banner ads, digi-mags, BIC's & email blasts collaborating with clients such as Dior, Jockey & DKNY • Creating digital pieces for the InStyle Boutique Holiday e-commerce shop

**FITNESS MAGAZINE**  
Summer 2012

**ART & PHOTO INTERN**  
Worked on design-related projects within the art department, including poster design, text styling & editorial layout design for the September, October & November issues • Assisted photo department with photo research, silhouetting and editing

**CREATIVE MARKETING ALLIANCE**  
Summer 2011

**GRAPHIC DESIGN INTERN**  
Team member & individual designer on client-commissioned projects, including digital & print info-graphic, layout & logo design • Designed a 100-page info-book to showcase a small company.

**ZIGINY SHOES**  
Summer 2011

**FASHION INTERN**  
Assisted the corporate office staff with customer service, client data organization & line sheet creation • Organized & categorized showroom while assisting buyers & preparing shipments.

### EDUCATION

**UNIVERSITY OF MIAMI**  
BS | COMMUNICATION  
MAJORS | NEWS DESIGN & STUDIO ART  
AUGUST 2010 - MAY 2013

### SOFTWARE PROFICIENCY

PHOTOSHOP	████████████████████
ILLUSTRATOR	████████████████████
INDESIGN	████████████████████
DREAMWEAVER	████████████████████
MS OFFICE	████████████████████
FINAL CUT PRO	████████████████████

### SKILLS

PHOTOGRAPHY & LIGHTING	████████████████████
WEB HTML & CSS	████████████████████
LOGOS & BRANDING	████████████████████
TYPOGRAPHY	████████████████████
INFOGRAPHICS	████████████████████
COPY WRITING	████████████████████
VIDEO & EDITING	████████████████████
FREELAND DRAWING	████████████████████

WWW.DANATEPPER.COM

### ACTIVITIES & POSITIONS

**ALPHA DELTA PI SORORITY**

**HISTORIAN**  
Fundraising for Ronald McDonald House, designing the chapter's website, photographing events & creating visual displays to showcase the chapter.

**UMIAMI PUBLICATIONS**

**PHOTOGRAPHER**  
Photographed on-campus events for The Miami Hurricane newspaper, including sports & club activities • Photographed & interviewed student subjects for the Distraction Magazine fashion blog.

**NATIONAL SOCIETY OF LEADERSHIP & SUCCESS**

**INFORMATIONAL TECHNOLOGY CHAIR**  
Founding executive board member of the on-campus scholarship organization; designing & executing chapter website, photographing club events & recruiting new members.

CAROL PAYNES

Interior Designer

PROFILE

Seeking the position of a interior designer in a challenging environment where my uncommon, creativity, skills, knowledge of beauty and passion, and unmatched attention to details will be employed in giving clients' an awesome look that suits the occasion.

123 W ORANGE ST. LOS ANGELES

HI@CAROLPAYNES.COM

CAROLPAYNES.COM

312 234 2394

EDUCATION

SKILLS

EXPERTISE

Associate Degree in Graphic Design  
University of Illinois, 2002

Bachelor Degree in Interior Design  
University of Illinois, 2004

Certificate in Online Marketing  
University of Illinois, 2006

MAC/PC SYSTEMS

MICROSOFT WORD

POWERPOINT

BLOGGING

PHOTOSHOP CS

PROJECT DESIGN

SOCIAL MEDIA

QUALITY CONTROL

REPORT WRITING

WEB DESIGN

EXPERIENCE

**INTERIOR DESIGNER**

- Distinguish rooms and determine their interiors
- Determine the use of furniture and when to use them
- Develop communication with producers and or directors to know what the work requires
- Create a mental picture of what each room should look like from the client's pitch and gather resources to this effect

LOCAL INC  
NEW YORK  
2014-2015

**GRAPHIC ARTIST**

- Distinguish designs and determine their composition
- Determine the use of elements and when to use them
- Develop communication with producers and or directors to know what the work requires
- Create a mental picture of what each layout should look like from the pitch and gather resources to this effect

G.L. HUYETT  
KANSAS  
2013-2014

678 x 877



# **GOOD DESIGN APPLICATIONS**

**USABLE FOR RESUMES, BUSINESS CARD DEVELOPMENT, AND COVER LETTERS**

- **Adobe InDesign**
- **Canva (free and easy to use!)**
- **Affinity Publisher**
- **Desygner**

# DAVID WOLFE BENDER

14026 Nina Drive, Carmel, Indiana 46074-1110  
Email: davidwolfebender@gmail.com • Phone: 980.253.0480 • Twitter: @dbenderpt • Instagram: @dbenderpt

Dear sir or madam,

When I first stepped into the WFYI News radio station in Indianapolis, I was more than just nervous; I was terrified. Here I was, a 12th grade student, about to enter an internship program designed for college students. Only making matters worse, I was surrounded in the newsroom by the same professional journalists I hear on the radio every morning.

That nervous feeling persisted for a few weeks. At the time, I had little journalism experience. Up until that point, I never even really cold-called a public relations officer. I worked quickly and adapted to what the job entailed, and by the end of that summer, I knew journalism was the career I wanted to pursue.

I am applying for a position with Texas Tribune's D.C. bureau because I am passionate about the Tribune's position to bring a Texan angle on important and decisive national issues. I believe that I am suited to help bring that unique perspective to readers across the Lone Star State. Texas is a rapidly changing state, demographically and politically. What was once considered a solid red state is now purple. Considering the economic and social divides in the state, strong reporting is now more important than ever in Texas.

Having been raised in the DMV region, I quickly developed a passion for politics. I believe my infatuation with politics and my knowledge in government can bring a lot of value to the Texas Tribune. In between my work and classes, I spend my time reading through the day's political stories. In the mornings, I read through prominent daily newsletters, such as POLITICO's Playbook. The best reporters are the best informed.

There is one unique element of living in Washington D.C.: it's the only place in America where your national news and your local news are one in the same. When I lived there, I was only an audience member in that news cycle, but I want nothing more than to return, this time to be an actively engaged reporter.

I have attached my resume and transcript to my application. I welcome you to visit my website at davidwolfebender.com to learn more about me. There are also work samples available on my site. If you have any questions or concerns about my application, please do not hesitate to contact me. My contact information is at the top of this page.

Sincerely,

*David Wolfe Bender*

David Wolfe Bender

## AWARDS AND HONORS

### INDIANA REPRESENTATIVE, AL NEUHARTH FREE SPIRIT AND JOURNALISM CONFERENCE (2019)

- Selected as Indiana's sole representative to the prestigious journalism conference, held at the Newseum Institute in Washington DC annually
- Awarded a \$1,000 collegiate scholarship for journalism/ political science education

### GEORGE WASHINGTON UNIVERSITY COLLEGE BOOK AWARD (2019)

- Awarded to a student of junior standing who demonstrates integrity, strong leadership, and academic strength (awarded by the GWU Alumni Association)

### PARK TUDOR JOURNALISM AND PUBLICATIONS AWARD (2019)

- Awarded to a student who has demonstrated excellence on Park Tudor's student publications
- Received award as a student of junior standing, becoming one of very few students in school history to hold the award as a Junior

### COLLEGE BOARD AP SCHOLAR (2019)

- Awarded to students with three AP tests each with a score of three or higher

## LEADERSHIP ACTIVITIES

### PARK TUDOR MENS SOCCER

- 2017-PRESENT
- 2018, All-Conference 1st Team
- 2019, Captain

### PANTHER ROBOTICS

- 2013-PRESENT
- 2016-2018, Student President
- 2018-PRESENT, Technical Director
- 2018-PRESENT, Mentorship Team

### MODEL UNITED NATIONS

- 2018-PRESENT, Press Corps
- 2018, Assistant 10th Grade Officer

### BOY SCOUTS OF AMERICA

- 2017, Order of Arrow Inductee
- 2019, Eagle Scout

# DAVID WOLFE BENDER

Address: 14026 Nina Drive, Carmel, Indiana 46074-1110 • Phone: 980.253.0480  
Email: davidwolfebender@gmail.com • Website: davidwolfebender.com  
Twitter: @dbenderpt • Instagram: @dbenderpt

## EDUCATION

### PARK TUDOR SCHOOL – INDIANAPOLIS, INDIANA

GRADUATION: MAY 2020

- Pursued an academic track of high-level courses (5 AP Classes, 9 AP Tests by graduation)

## JOURNALISM & MEDIA

### GENERAL ASSIGNMENT REPORTING INTERN, WFYI NEWS RADIO

SUMMER 2019

- Wrote and voiced news segments for Indiana's largest NPR affiliate
- Covered ten Presidential candidates, two city mayors, a mayoral candidate, city council, two members of Congress, a Congressional candidate, a county prosecutor, and local businesses
- Selected as the only high school reporting intern on professional staff of reporters

### THE TRIBUNE – STUDENT NEWSPAPER OF PARK TUDOR SCHOOL

[EDITOR-IN-CHIEF]

- Relaunched Park Tudor's student newspaper after its decade-long hiatus
- Led a staff of 12 to create a newspaper dedicated to being a news source for students
- Currently adding a student-produced politics podcast into the newspaper's operations

### THE ARTISAN – LITERATURE & ARTS MAGAZINE OF PARK TUDOR SCHOOL

[SENIOR EDITOR]

- Helped produce three 100-page books featuring the best art and writing at Park Tudor
- Worked with layout team, leading to First Place recognition from the American Scholastic Press Association and the Highest Award by the National Council of Teachers of English
- Instituted a new judging platform using technology to increase integrity, beginning in 2018

### INDEPENDENT STUDY – JOURNALISM IN THE 21ST CENTURY

- Researched topics about journalism through the reading of reports published by professional research institutions, and interviewing professional journalists across the world (including NPR's Ari Shapiro and Scott Horsely, as well as CBS/NBC journalist Marvin Kalb)
- Worked, under the direction of a professional journalist and a faculty mentor, on a final project: a full-length, 150-page book about research findings (*In progress*)

### THE CHRONICLE – YEARBOOK OF PARK TUDOR SCHOOL

- Wrote articles on important school events, after interviewing students, faculty, and staff
- Designed layouts for sports and school events

### FOUNDER AND EDITOR, STUDENTS UNITED REPORTING NETWORK

- Published professional-level podcasts on major platforms, covering issues important to students, including an award-winning investigative story into a college admissions scandal

## STUDENT GOVERNMENT, POLITICS, & ADVOCACY

### DIRECTOR FOR STRATEGIC COMMUNICATIONS, PT STUDENT COUNCIL

2019-PRESENT

- Serving in the appointed position on the 2019-2020 student council leadership team
- Handled communication between sports captains, club leaders, and student council
- Led a social marketing team, which managed a social media account followed by students

### 2020 CLASS REPRESENTATIVE, PARK TUDOR ALUMNI BOARD

2019-PRESENT

- Appointed to organize presentations to the Park Tudor Alumni Association's Board, aiming to give school alumni a student's view on the progress of the school year
- Gave school tours and served on student panels during alumni and visitor events

### CONTEMPORARY LEGAL ISSUES IN POLITICS (POLITICAL DEBATE SOCIETY)

2017-PRESENT

- Selected as one of three students to attend Senator Richard Lugar's "Symposium for Tomorrow's Leaders," hosted at the University of Indianapolis (December 2018)
- Attended speeches and talks with leaders in important government posts, such as the Secretary of the Department of Health and Human Services Alex Azar



## DAVID WOLFE BENDER

Student | Journalist | Leader

-  davidwolfebender@gmail.com
-  980.253.0480
-  davidwolfebender.com
-  @dbenderpt
-  @dbenderpt
-  linkedin.com/in/dbenderpt



Student | Journalist | Leader

**DAVID WOLFE BENDER**

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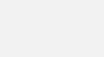
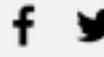
[CV](#)

[Work Samples](#)

[Students United](#)

[Blog](#)

[Contact](#)



Looking *for* the next  
**opportunity**  
to **change** other  
*people's* **lives.**





## PRINCIPLE SUMMARY

I am a member of the Class of 2024 at Indiana University studying journalism, political science, and economics. You can find my work within both student media and professional media. I have covered 10 Presidential candidates, two U.S. Congressmen, two U.S. Congressional candidates, two city mayors, a city mayoral candidate, and a city council. Additionally, I have held leadership roles in my upper school's Model United Nations program, as well as our internationally competitive, award-winning robotics program. I have been recognized for my achievements by both my school community and a national community. Please download my resume below to view my accomplishments in greater context.

**DOWNLOAD FULL CV**





# WEBSITES



## NAVIGATING WORK SAMPLES

Why are work samples important? To put it simply, it gives a strong glimpse into how I write, how I design, and even how I speak. My work samples are divided into three different categories: layout, articles, and radio. For layout, I organized samples from my school's newspaper, yearbook, and literary and arts magazine (coming soon). Each publication samples a different type of design: one dedicated for art, one dedicated for storytelling, and another dedicated for news delivery. I hand-selected articles from my school's newspaper and additionally some yearbook copy to give a sampling of journalistic articles. And finally, I have published voicers from my internship at WFYI News (Indianapolis's NPR affiliate) as well as an award-winning podcast.



# WHAT IT SHOULD HAVE

## BASICS FOR WEBSITES

- Home Page
- Blog Page
- Resume Page
- Work Samples/Clips Page

# **GOOD WEBSITE BUILDERS**

## **VARYING FREE AND PAID OPTIONS**

- **Wix**
- **Weebly**
- **Strikingly**
- **Webnode**
- **Wordpress**



# **HOW TO FIND INTERNSHIPS IN HIGH SCHOOL**

**PART III**

hosted-washpost.submissionplatform.com

Morning RundownFacebookTwitterBingAppleDavid Wolfe Bender

SUB | 2021 Newsroom Summer Internship application

Sections

The Washington Post

Democracy Dies in Darkness

Gift Subscriptions

Reader Submission

2021 Newsroom Summer Internship application

\*Required

Deadline

All applications must be submitted on Wednesday, Oct. 7 by Noon Eastern Time.

For the best experience, please use one of the following browsers: Mozilla Firefox, Google Chrome or Apple Safari.

Have a question? [Contact us](#). Please include the web address for your saved form. (It should start with "https://hosted-washpost.submissionplatform.com/sub/hosted/...").

Contact information

First and last name \*

FirstLast

Preferred first name

Do you go by another name or a nickname?

E-mail address \*

Phone number

If you live in the United States, please enter "001" in the country code field below.

Country CodeArea Code

Privacy - Terms



usr58.dayforcehcm.com

Morning RundownFacebookTwitterBingAppleDavid Wolfe Bender

Job Search - Career Portal

English (United States)

Job Search

RegisterSign In

Job Search

Job Title, Keywords, Req ID

Select a Location

Search

Advanced Search

Opinion Intern

McLean, VA, USA

Req #11550

Posted: Thursday, September 3, 2020

Fall Intern – USA TODAY OpinionUSA TODAY Opinion seeks a conscientious, intellectually curious journalism student, or recent j-school graduate, to assist with setting up and fact checking columns, lining up opposing views for editorial debates, participating in editorial board meetings, transcribing interviews with newsmakers and working on letters to the editor. This is a 20-hour a week internship for 12 weeks; it will be remote for the time being.#Internship ... More

Apply | Share

Social Media Intern

Virtual

Req #11476

Posted: Tuesday, August 25, 2020

USA TODAY seeks a talented college student to join the audience team for a part-time paid internship. The intern will work primarily on emerging social media platforms, but the role will include other digital platforms in our fast-paced 24/7 news environment. The job will also involve socializing and optimizing content across platforms. S/he must demonstrate strong news judgment and have prior digital news experience. The candidate should demonstrate a strong understanding of audience metrics, ... More

Apply | Share

News - Fall Internship - Reporter

Des Moines, IA, USA

Req #11280

Posted: Monday, August 17, 2020

Reporter intern The Des Moines Register is seeking a top-notch talent for a 20-hour reporting internship for the fall semester, starting in late August or early September and extending through December 2020. This intern would work weekends, plus some weekday hours. In this role, you will: • Report and write about general assignment topics in central Iowa, with a focus on public safety and trending news. • Produce photos and videos about general news topics. • Participate in the Register's c ... More

**YOU HAVE TO BE THE APPLICATION**



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***“IT’S NOT ABOUT **WHAT**  
YOU KNOW; IT’S ABOUT  
**WHO** YOU KNOW.”***

**SOME PERSON WHO KNOWS WHAT THEY’RE TALKING ABOUT**





INDY  
**STORYTELLERS PROJECT**  
PART OF THE USA TODAY NETWORK





# **JOURNALIST TALKS**



**LEVERAGE YOUR TEACHERS**

**EMAIL JOURNALISTS AND EDITORS!**



# **A FEW ADDITIONAL SUGGESTIONS**

## **PLACES TO LOOK**

- **Target non-profits**
- **Potentially look at high school sports reporting (especially if you are a photographer!)**
- **If you can't find a true reporting "internship," try and job shadow somebody**

# HOW TO GET INTERNSHIPS IN HIGH SCHOOL

PART IV



# INFORMATIONAL INTERVIEWS

## WHAT TO ASK

- **Research. Research. Research some more.**
- **Ask if there are ways for high schoolers to get involved**
- **Ask about their work! Journalists *love* to talk.**
- **(Did we mention you should research?)**

**SHOW HOW YOU CAN BRING THEM  
VALUE.**



**PRESENT A GENUINE INTEREST IN  
THEIR REPORTING.**

# THINGS TO BE AWARE OF

## WHAT TO ASK

- **Don't expect to get paid (yet)**
- **These internships can help you for college! Start thinking about your essays early.**
- **Target your internships for the summer prior to your 12th grade year (it's the most important summer in upper school)**



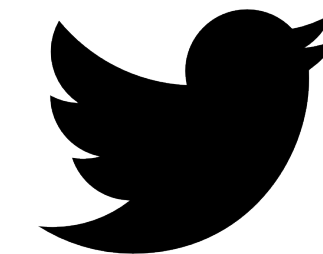
# CONCLUSION

PART V

**For more information, go to  
[davidwolfebender.com/nspa2020](http://davidwolfebender.com/nspa2020).**

**Our contact information will be available  
on that page for additional questions.**

**These slides will be publicly available. We  
just ask that you use keep our names on  
the material.**



**@dbenderpt**



**@vickywolfe**



**THANK YOU!**